

Name of the Issue: DEBOCK SALES AND MARKETING LIMITED

1. Type of Issue: IPO on EMERGE Platform of NSE (National Stock Exchange)

2. Issue Size (Rs.): ₹444 Lakh

3. Grade of issue along with name of the rating agency: NA as the issue is being made in terms of Chapter XB of the SEBI (ICDR) Regulations, 2009

4. Subscription level (number of times). If the issue was undersubscribed, please clarify how the funds were arranged: 1.47 Times

5. QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Clause 35 of the listing agreement) s (See Regulation 31 of the SEBI Listing Obligations & Disclosure Requirements) , 2015)

Particulars	%age
(i) On Allotment **	NIL
(ii) at the end of the 1st Quarter immediately after the listing of the issue	NIL
(iii) at the end of 1st FY	NIL
(iv) at the end of 2nd FY	NIL
(v) at the end of 3rd FY	NIL

6. Financials of the issuer (as per the annual financial results submitted to stock exchanges under Clause 41 of the listing agreement)

Parameters	1 st FY	2 nd FY	3 rd FY
Income from operations	20.2	18.67	Will be updated after the company files Financials on Stock Exchange
Net Profit for the period	-0.45	0.87	Will be updated after the company files Financials on Stock Exchange
Paid-up equity share capital	8.22	8.22	Will be updated after the company files Financials on Stock Exchange
Reserves excluding revaluation reserves	14.33	15.19	Will be updated after the company files Financials on Stock Exchange

7. Trading Status

Particulars	Status
(i) at the end of 1st FY	Not Frequently Traded
(ii) at the end of 2nd FY	Not Frequently Traded
(iii) at the end of 3rd FY	Not Frequently Traded

8. Change, if any, in directors of issuer from the disclosures in the offer document (See Clause 30 of the listing agreement)t (See Regulation 68 and Schedule III of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)

Particulars	Appointed / Resigned
(i) at the end of 1st FY	Yes
(ii) at the end of 2nd FY	No
(iii) at the end of 3rd FY	Yes

9. Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Clause 41 (IV) (e) of the listing agreement)

(as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)

(i) as disclosed in the offer document	N/A
(ii) Actual implementation	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange
(iii) Reasons for delay in implementation, if any	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange

10. Status of utilization of issue proceeds (as submitted to stock exchanges under Clauses 41, 43 and 43A of the listing agreement)(as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)

(i) as disclosed in the offer document

Sr. No.	Particulars	Amount (₹ in Lakhs)
1	Issue related expenses to be borne by the Company	25
2	To Meet working capital requirement	419
-	-	-
-	-	-
-	-	-
	Total	444

(ii) Actual utilization

Sr. No.	Particulars	Amount (₹ in Lakhs)
-	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange	-

(iii) Reasons for deviation, if any

Sr. No.	Particulars	Amount (₹ in Lakhs)
-	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange	-

11. Comments of monitoring agency, if applicable

(i)Comments on use of funds	NIL
(ii)Comments on deviations, if any, in the use of proceeds of the Issue from the objects stated in the Offer document	NIL
(iii) Any other reservations expressed by the monitoring agency about the end use of funds	NIL

12. Pricing Data

Designated Stock Exchange	NSE
Issue Price (Rs.)	20
Listing Date	05-06-2018

Price parameters	At close of listing day	Close of 30th calendar day from listing day	Close of 90th calendar day from listing day	As at the end of the 1st FY after the listing of the issue		
				Closing price	High	Low

Market Price	20.95	16.65	13.5	12	19.2	7.9
Index Price	10593.15	10749.75	11582.35	11623.9	11760.2	10004.55
Sectoral Index	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Price parameters	As at the end of the 2nd FY after the listing of the issue			As at the end of the 3rd FY after the listing of the issue		
	Closing price	High	Low	Closing price	High	Low
Market Price	4.5	11.4	3.55	8.05	21.95	3.5
Index Price	8597.75	12430.5	7511.1	14690.70	15431.75	8055.8
Sectoral Index	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

13. Basis for Issue Price

Accounting ratio	As disclosed in offer document	At the end of 1st FY	At the end of 2nd FY	At the end of 3rd FY	
EPS (Basic)	Issuer	5.11	-0.55	1.05	Will be updated after the company files Financials on Stock Exchange
	Sprayking Agro Equipment Limited	0.29	0.42	0.09	Will be updated after the company files Financials on Stock Exchange
	Indian Hotels Company Limited	1.43	2.22	3.38	-4.41
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	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
P/E	Issuer	3.91	0	4.27	Will be updated after the company files Financials on Stock Exchange
	Sprayking Agro Equipment Limited	81.72	45.59	144.97	Will be updated after the company files Financials on Stock Exchange
	Indian Hotels Company Limited	88.81	69.61	22.19	0

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RoNW	Issuer	31.98	-1.99	3.69	Will be updated after the company files Financials on Stock Exchange
	Sprayking Agro Equipment Limited	0.01	1.62	0.37	Will be updated after the company files Financials on Stock Exchange
	Indian Hotels Company Limited	0.05	6.57	7.75	-9.01
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	-	-	-	-	-
	-	-	-	-	-

NAV per share	Issuer	15.97	27.43	28.48	Will be updated after the company files Financials on Stock Exchange
	Sprayking Agro Equipment Limited	24.77	24.93	25.32	

Will be
updated after the company
files Financials on Stock
Exchange

Indian Hotels Company Limited	26.44	37.7	38.54	35.39
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-	-	-	-	-
-	-	-	-	-

14 Any other material information: Not Applicable